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## INTERNATIONAL CONFERENCE ON THE VALUE AND ROLE OF INCENTIVES IN LIFE SCIENCES



7th November 2023  
12 pm - 5 pm



CZ Permanent Representation  
to the EU (Rue Caroly 15, Brussels)

### PROGRAMME

**12:00 – 1:00 pm**      **Registration and Light Lunch**

**1:00 – 1:15 pm**      **Welcome & Opening Speeches**

Edita Hrdá - Permanent Representative of the Czech Republic to the EU  
Juan Yermo - Director General, Farmaindustria

**1:15 – 2:30 pm**      **1<sup>st</sup> Session: The Value & Role of Incentives**

Dedicated to the introduction of Intellectual Property Rights (IPR), their role in creating innovations and availability of treatment for patients, and the comparison of different types of IPR in different regions of the world.

- Presentation by Expert on IP Rights (5 minutes)

Charlotte Weyne - Senior Legal Counsel & European Policy Advisor, pharma.be

- Panel Discussion (60 minutes)

Sandra Gallina - Director-General DG SANTE, European Commission

Jakub Dvořáček - Deputy Minister of Health, Czech Republic

Dolors Montserrat - Member of the European Parliament

Charlotte Weyne - Senior Legal Counsel & European Policy Advisor, pharma.be

Moderated by Nathalie Moll - Director General, European Federation of Pharmaceutical Industries and Associations

**2:30 – 3:00 pm**      **Coffee Break**



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**3:00 – 4:10 pm      2<sup>nd</sup> Session: Can Europe Afford to Weaken RDP?**

Dedicated to the conditioning of the Regulatory Data Protection proposed in a proposal for General Pharmaceutical Legislation and its impact on the Member States, patients and innovative pharmaceutical companies.

- Presentation by EFPIA (10 minutes)

Laetitia Szaller - General Counsel, Strategic Advisor & Life Science Expert

- Panel Discussion (60 minutes)

Radka Maxová - Member of the European Parliament

Julian Isla - Chief Scientific Officer, Dravet Syndrome European Federation

Claus Runge - Senior Vice President, Global Head of Market Access, Public Affairs & Sustainability, Bayer Pharmaceuticals

Laetitia Szaller - General Counsel, Strategic Advisor & Life Science Expert

Moderated by Elaine Cruikshank - Founding Partner, Acumen

**4:10 – 4:15 pm      Conclusions & Closing Remarks**

David Kolář - Executive Director, Association of Innovative Pharmaceutical Industry

**4:15 – 5:00 pm      Reception**

Moderator: Jenni Nordborg - Director for International Affairs, Lif Sweden